



## Mission

To deliver products and services, grow the company conscientiously and remain true to the culture that makes our team proud to work at Promo Brands.

## Vision

To be the customer's first choice, not only for products, but as a service in which people can rely and trust upon for their business needs. We want to be respected for preserving a culture that encourages growth, respects tradition and values innovation while satisfying customer needs all along the way.

## Values

### Customer Support

Promo Brands is dedicated to providing support and help to our clients, achieving the highest level of customer satisfaction. We act with integrity and respect, honouring our commitments to our community and clients.

### Innovation

We are inspired to develop and provide innovative products, services and processes to our customers and community. With a team empowered by collaboration and creativity, we are driven by the new and exciting future of the industry.

### Teamwork

Team Promo Brands is motivated by respect and collaboration, working to foster an environment of personal and professional development. We believe in a healthy work-life balance and uniting with a common purpose, sharing our successes as we strive to be the difference together.

### Progressive and Dynamic Spirit

In an evolving and ever-changing world, we believe in unique, progressive and innovative thinking. As we grow as a business and team, we endeavour to exceed our established goals with enthusiasm and spirit, connected by a shared desire to succeed.